

Positioning (1/3)

Core Values

- The essence of the Tokyo 2020 Games is sport and athletes. It creates momentum for raising awareness and respect for **diversity**, and contributes towards realising an **inclusive society**.
- Tokyo 2020 is focused on **athletes, sustainable development, recovery and reconstruction**, and the power of sports to help communities find a better future.
- Tokyo 2020 respects the **Paralympic Values of courage, determination, inspiration and equality**, to further develop the Paralympic Movement in and outside Japan.
- These core pillars will be the framework for organising the Tokyo 2020 Games in 2021.

Before the COVID-19 outbreak

- Tokyo was getting ready to host the world's greatest sports event and celebration for athletes with an impairment in 2020.
- The plans focused on staging of the best Paralympic Games ever, providing the highest levels of **Japanese hospitality**, and maximising **worldwide engagement, collaboration** and excitement through **innovation**.

Positioning (2/3)

After COVID-19

- The COVID-19 outbreak **has changed the world and focused our priorities.**
- A new challenge has been presented to us of organising the first-ever postponed Olympic and Paralympic Games in a new global context.
- To succeed, we will need all stakeholders to continue to **work together** like never before during this complex period, **with creativity, flexibility and determination.**
- We will continue to focus on what is **essential for the delivery of the Games and useful for local communities and people.**
- **But this global situation also presents a huge opportunity for Japan, the Olympic and Paralympic Movements and the whole world. For the Paralympic Movement it presents a chance to showcase the strength and breadth of human resilience, and to make a diverse and inclusive society.**

Tokyo 2020 in 2021

- The first-ever postponed Olympic and Paralympic Games.
- The Tokyo 2020 Games will be an unprecedented celebration of **unity and solidarity.**
- The Tokyo 2020 Games will be a milestone in **the world's shared journey of recovery** and a light at the end of the tunnel.
- The Tokyo 2020 Paralympic Games will be a global celebration of human endeavour, resilience and hope.
- The Tokyo 2020 Paralympic Games will be a **sustainable springboard** to an inclusive future, bringing together the **best of humanity in Japan, supporting the economy** and inspiring the world through sport.
- The Tokyo 2020 Paralympic Games will be a **spectacular showcase of sport with Para athletes entertaining the world and advancing a more inclusive world.**

Positioning (3/3)

Games preparation

With this vision in mind, we will work together to carry out preparations for the **Tokyo 2020 Paralympic Games** following three principles:

- To prioritise the **health and safety of athletes, spectators, stakeholders, volunteers and staff.**
- To reduce the cost impact of postponement and promote public interest.
- To simplify and **reduce the complexity of the Games** to ensure they can be organised efficiently, **safely and sustainably** in this new context.